



Mercedes-Benz

ARTECAREYES

PRESENTED BY

FONDÉ  EN 1743
MOËT & CHANDON
CHAMPAGNE



ARTECAREYES 2012

The second edition of ArteCareyes was unfolded February 16th to 19th 2012.

In these four festival days a variety of cultural and social events took place in different emblematic spaces of Costalegre, mixing personalities from the film, music and contemporary art world.

This inter-disciplined festival has three artistic sections; its main focus on the screening and competition of iberamerican shortfilms, and as an important complement to a full cultural experience, an exhibition and auction of latinamerican contemporary art as well as a selection of live music bands and djs.

On this second edition, ArteCareyes consolidated its artistic platform for emerging talents in the short film industry. Twelve feature and eight animation short films completed the competing category selected by Rafael Marin.

During the four festival days, guests enjoyed at all times cocktails from Möet&Chandon, Buchanan's Whiskey, Zacappa Rum, Ketel One Vodka, Mezcal Unión, Corona beer, Perrier, and Wines of Argentina, as well as a culinary program with Arabic, French and Mexican influences by Candelaria

OPENING NIGHT IN VILLA MERCEDES-BENZ

~ Presenting the documentary "Les Mains d'Hermès" ~



SCREENINGS OF COMPETING SHORT FILMS

~ Powered by SONY ~



GUATEQUE TROPICANA

~ Hosted by Corona ~



Aeromar
la línea oficial
voló a los invitados



12
camionetas de Mercedes Benz
TRANSPORTARON A LOS MAS DE 400 INVITADOS
A LOS DISTINTOS SITIOS DONDE SE LLEVARON
A CABO LOS EVENTOS DEL FESTIVAL

4
días de festival



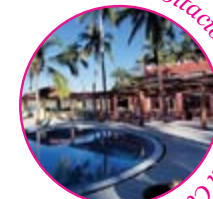
30
casas albergaron a los invitados



8 casas en Las Alamedas



60 habitaciones del Hotel El Carreño



10 eventos

Con el dinero recaudado se apoyaron a las fundaciones:
Fondo Memorial Eduardo Vargas Selva Negra

70%
de las piezas fue vendido en la subasta



59
piezas de arte contemporáneo se presentaron en la exposición y subasta.

26
artistas contemporáneos participaron en la exposición y subasta de arte.



3 equipos participaron en la Copa AMG Mercedes Benz de Polo
48 caballos se utilizaron en los partidos de la copa de polo Mercedes Benz Life&Style

20 cortometrajes Iberoamericanos se proyectaron en competencia.

ARTECAREYES

1,500
botellas Perrier

300
botellas de Mezcál Unión

300
botellas de Buchanan's

1,350
Cervezas Corona

500
botellas de vino argentino de las mejores etiquetas

500
botellas de Moët & Chandon



Viernes · Jueves
Dan Solo : Centvrus
Los Master Plus : Telésforo
Oldies But :
Goodies :



proximamente a la venta (EMI Music)
Cd ArteCareyes
Domingo · Sábado
Dj Bernardo : Dj Lengua
Partida : Camilo Lara
: After Shakes
: + Toño Vilches

GYPSY WHITE

~ hosted by Moët&Chandon and Quién magazine ~



GYPSY WHITE

~ hosted by Möet&Chandon and Quién magazine ~



POLO CUP

The AMG Mercedes-Benz Polo Cup took place on a sunny Saturday where the AMG Mercedes-Benz, El Palacio de Hierro and Life&Style teams played for the prize. Polo players from Spain, Canada, Mexico and Monterrey traveled to Costa Careyes to dispute the AMG Mercedes-Benz Cup.

During the game, guests enjoyed a French picnic offered by Moët&Chandon, which was delightfully complemented by an international bazaar held by the Careyes community.

AMG MERCEDES-BENZ POLO CUP



PICNIC MÖET&CHANDON



CONTEMPORARY ART AUCTION TAXI ART MAGAZINE

The contemporary art exhibition of the second edition of the festival was inaugurated January 21st on the Brignonesca gallery in Plaza Caballeros del Sol. Presented by Taxi Art Magazine and curated by Humberto Moro, the exhibition offered more than 50 art pieces from 26 different latinamerican artists. The art auction held during festival days, sold more than 70% of the entire exhibition and donated the raised funds to the charities Selva Negra, dedicated to the conservation and rescue of the environment, and Fondo Memorial Eduardo Vargas, which supports paraplegic children in Mexican rural zones.

A very special thanks to our supporting and caring buyers: Rui de Sousa and Sofia Partida, Manuel Mestre, Evan and Kimberly Straus, Claudia García and Carlos Salcido, Sophie Harvey, Roland Herlory, Hector Sampiero and Ana Serradilla, Antonio Vilches, Larry Grimes, Paula Matos Gil, Jose Luis Bezaury, Brent and Wendy Martini, Mariano Menendez and Brenda Junco

Charities



CONTEMPORARY ART AUCTION TAXI ART MAGAZINE



EL PALACIO DE HIERRO AT TIGRE DEL MAR



LUNCHEON AT LAS ALAMANDAS



CLOSING CEREMONY

The very first ArteCareyes jury was founded by: Carlos Cuarón (screenplay writer and film director), Jonás Cuarón (screenplay writer and film director),

Daniela Michel (Chairman of the Morelia International Film Festival and a member of the Cannes Film Festival jury), Michael Nouri (actor), and John

Hart (film producer and a member of the Academy Awards jury). After a morning of deliberation, the members of the jury chose “Mina de Oro” from the Mexican director Jacques Bonnabent, and “Mutatio” from the Mexican director León Fernández, as Best Short films in the categories of Feature and Animation.

The winning film directors received as prize a semi-professional film camera by Sony, and the cash prize raised from the guest donations.

The People’s Choice award was given to Mina de Oro, who also received a Pendulette Boule clock, donated by Hermès

AWARD CEREMONY



AWARDS



[Camera Sony]

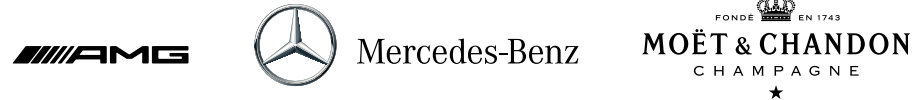


[Watch *Pendulette Boule*
Hermès]

SPECIAL THANKS

A special thanks to: Costa Careyes: Gian Franco Brignone, Giorgio and Filippo Brignone, Viviana Dean and Diego Quiñones. Hotel El Careyes: Pedro Vereá and Santiago Brockman. Las Alamandas: Isabel Goldsmith Patiño. Playas Paraiso: Juan Ernesto Lobo. Casa Altiplano: Marco and Franca Brignone. Casa Dos Estrellas: Michael and Luciana Solomon. Cocodrilo Azul: Andres Yanomé... for giving this festival not just a house but a place to call home.

To all the filmmakers, contemporary artists, and musicians who made our artistic content possible, to the ArteCareyes team, the group of volunteers and everyone involved in this project, sponsors and alliances, and every festival guest, a special thanks for supporting and believing in young and independent cultural events.



ARTECAREYES.COM